Home page Elements:

\* indicates hyperlink

HTML>BODY (background, width/grid)>

Header:

-Header Container

--Title\* To Homepage

-- Tagline

-- Links:

---Recipes\*

--- About\*

---Press\*

---Instagram\*

---Shop\*

Sidebar:

- Sidebar container

--Lily Portrait\* To "About" page

---"Meet Lily" text

---Styling/border

--Social Buttons container

--- Facebook Button\*

--- Instagram Button\*

--- Twitter Button\*

-- E-mail Ask container

---Text

---"E-mail" field

---"Submit" button\* JAVASCRIPT??

-- Martha Stewart Badge\*

-- Recipes by Season

--- Spring\*

---Summer\*

---Fall\*

---Winter\*

-- Recipes by Meal (Category?)

**Good point. Let me think on this!**

--- Breakfast & Brunch\*

--- Lunch & Dinner\*

--- Snacks\*

--- Food. Fast.\*

--- But I’m Cleansing!\*

**I do want landing pages for Recipes by Season and Recipes by Meal.**

-- Five Senses Store\*

--- Herbs\*

--- Spices\*

--- Flowers\*

**Sorry for the confusion—the Five Senses Store is different from the Herbs/Spices/Flowers Taste & Scent links I mentioned. Taste & Scent links would be for recipes that highlight the use of different herbs/spices/flowers. The Five Senses Store will sell products in five sections: TASTE, TOUCH, SEE, SMELL, HEAR.**

**The Taste & Scent links that I mentioned for the sidebar I need to figure out more clearly—they may end up being called something about flavors. And in fact, that might not be something we need to develop right away. Let’s not focus on that for now. I know that was a bunch of info that may seem totally convoluted. The most important takeaway is the Five Senses Store sections, based on the five senses ☺.**

-- Provisions Food52 ad\*

-- Press\* To the New and fabulous Press page ;)

-- Instagram\*

-- Archive\* To Tumblr Archive

**Eventually we’ll need to build a new archive, for now, the Tumblr Archive is great!**

Body:

- Blog Post Container

-- Post Date?? (or will that be included in the blurb?

**I like the way Local Milk does it:** [**http://localmilkblog.com**](http://localmilkblog.com)**. What do you think about having content below instead of to the side? I’m unsure of how this will all work on the page, because ideally I wouldn’t have the photos be square…I think. All my photos currently are square because K&C developed on Instagram. I’m not sure what it would be like to use slices of these, and then transition into using photos that are rectangular as I begin using a real camera (I’m going to start!).**

-- Post photo or Photoset

-- post Blurb

-- Recipe link\* OR WILL THE ENTIRE POST BE A LINK?

**See above Local Milk example: A picture, some teaser text, and then a read more for the recipe type thing.**

-- COMMENTS?????

**Comments will remain on recipe pages.**

Footer:

- Footer Container

-- visual line element

-- ANY OTHER ELEMENTS?

**Let’s use the footer for copyright info and social media icons. Anything else you can think of?**